

Our Greenest Catalyst Access Switch

Cisco Catalyst 2960-X Series Switch

Save money and increase environmental sustainability with the most energy-efficient Cisco Catalyst access switch.

If all 230 million Layer 2 and 3 fixed managed switch ports sold in 2012¹ were as energy-efficient as the new Cisco Catalyst 2960-X,



we'd save 14.4 Billion kWh/year²

That's enough energy to:

Drive a Toyota Prius:



870,000
times around
the Earth



45,000
round trips to
the Moon



76
round trips
to Mars

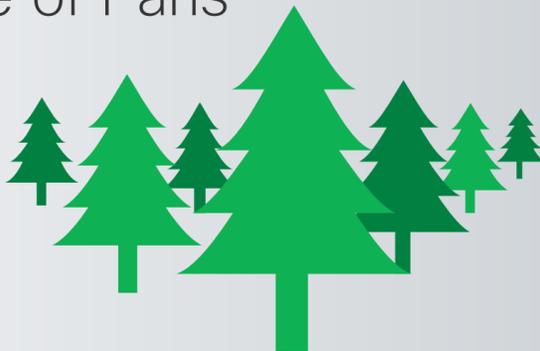


117
round trips
to the Sun



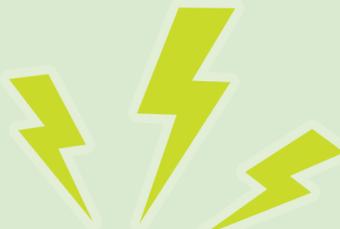
Eliminate as
much CO₂ as
a forest:

320x
the size of Paris



Conserve as
much electricity
as the Hoover Dam
makes in:

3.4
years



Power every
household in
San Francisco for:

3.3
years



Switch to our Greenest Catalyst



Simply put, the Cisco Catalyst 2960-X Series are the most energy-efficient Catalyst access switches currently available. To learn more about the benefits it can bring to your business and the environment, visit: cisco.com/go/2960x

2012 switch sales: IDC Q4CY12 Switch Tracker, L2+3 Fixed Managed Switches, 100Mb & 1Gb

Total energy savings: Calculations based on a mix of PoE+ powered wireless access points and Cisco DX650 Class 4 IP phones connected to 48-port configuration of Catalyst 2960-X. Includes savings from up to 27% lower energy consumption compared to competitor switch, and savings from Cisco EnergyWise, Energy Efficient Ethernet, Downlink Hibernation, and Switch Hibernation. The calculations are for illustrative purposes only. Savings will vary based on individual use cases.

- Toyota Prius miles per gallon: www.toyota.com/prius/
- kWh to gasoline conversion: <http://www.fueleconomy.gov/feg/evsbs.shtml>
- Distance from Earth to: sun = 93,020,000 miles; to moon = 238,900 miles; to Mars = 142,187,500 miles (average)
- Earth circumference = 24,901 miles
- CO2 absorbed forest <http://www.epa.gov/cleanenergy/energy-resources/calculator.html>
- Paris city size - http://www.paris.fr/english/presentation-of-the-city/key-figures-for-paris/rub_8125_stand_29918_port_18748
- Hoover Dam output: <http://www.usbr.gov/lc/hooverdam/faqs/powerfaq.html>
- U.S. household power usage: <http://www.epa.gov/greenpower/pubs/calcmeth.htm>
- San Francisco census: <http://quickfacts.census.gov/qfd/states/06/0667000.html>

Toyota and Prius are trademarks of Toyota Corporation